

malaria accidents  
tuberculosis



"If you want to help Tanzania, help Touch."  
— Jakaya Kikwete  
President of Tanzania

*"Touch was founded with the aim of bringing the best of public and private sector approaches to the critical shortage of health care workers. What we have achieved to date has only been possible because we have sought to deeply understand the problem before investing strategically.*

*As we seek to make a real difference in the lives of the people of rural Africa, this same commitment to partnership and practical action remains. The more partners we recruit the faster and larger the impact we can make "*  
— Lowell L. Bryan  
Director, McKinsey & Company  
President, Touch Foundation

malnutrition cancer  
diarrheal disease

# TouchFoundation

HIV typhoid  
cholera cleft palate  
maternal mortality



disability blood transfusion  
infant mortality

**Reaching Rural Patients in Africa  
Deploying Scarce Resources**

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Touch Foundation, Inc. is a 501(c)(3) not-for-profit organization as registered under Connecticut State Law

## INNOVATIVE SOLUTION TO REACH PATIENTS IN RURAL AFRICA

*How to deploy newly trained health professionals to rural areas where there is the greatest unmet medical need?*

Tanzania has only one MD per 33,000 patients – but many rural districts will have just one doctor for 1 million people. To date, the few practicing doctors are serving in the more developed cities. This leaves many rural patients untreated and the high incidence of maternal and infant mortality in rural areas unchecked.

The Touch Foundation has expanded the pipeline of healthcare workers in Tanzania so that the output of just one medical school will increase the total number of MDs in the country by a third by 2014. The challenges now are to continue this exponential increase in the number of healthcare workers and ensure their rapid deployment to the rural front line.

Working with Tanzania's Chief Medical Officer, Touch has developed a cost effective system of pooling and rotating clinical teams through Tanzania's rural hospitals. These doctor-led teams provide patient care where it is most needed and district hospitals serve as satellite clinical facilities to train even more healthcare workers. This system of "treating and training" will greatly improve retention and stands in stark contrast to the posting of single doctors to rural areas that has proven to be ineffective to date.

The shortage of healthcare workers in rural areas is a major factor in the very poor maternal mortality rates in Tanzania, which are far worse than in neighboring Uganda and Kenya. This new program will bring OB/GYN specialists within reach of many women in rural areas for the first time.

## USAID IS INCREASING ITS INVESTMENT TO HELP US REACH RURAL PATIENTS

*USAID will provide 1:1 matching funds to those provided by Touch and its partners*



Not only has the Touch Foundation invested some US\$ 26 million in successfully expanding Tanzania's healthcare worker training capacity, but we have also developed highly successful partnerships with the US and Tanzanian governments, corporations and institutions to improve health outcomes in sub-Saharan Africa.

Touch has rapidly scaled up the number of healthcare workers in training to over 1,000, 500 of whom are MD candidates. With this well-documented success, the US Agency for International Development (USAID) has strongly endorsed our practical and efficient approach and is providing an additional \$8.5 million over three years to take the next critical step – ensuring placement and retention of healthcare workers to rural areas with the greatest clinical need.

The USAID 1:1 matching funds will increase the impact of the dollars invested by our private partners. As a result, we are going to reach more rural patients more quickly while strengthening the Tanzanian healthcare system. Our current investors tell us that this combination of effective action, innovation and longer term affordability is the reason they continue to support the work of the Touch Foundation.



## MAXIMUM IMPACT FOR PARTNERS

*Well managed resources and practical partnerships can save lives in rural Africa today*



Given the scale of the challenge of expanding healthcare access across sub-Saharan Africa, working with the public sector such as the Tanzanian government and USAID is critical to delivering health improvements. Yet, it is private contributions that act as a catalyst to the development of innovative, practical solutions around which public partners, including African governments, may coalesce and invest.

While scaling up healthcare training capacity, Touch has continued to work with partners such as McKinsey & Company and the Tanzanian government to secure a \$176 million dollar Global Fund grant for Tanzania to further expand healthcare worker training. Touch has a track record of delivering results, and the promise of more, for both the public sector and individual investors alike. Rural African patients are set to be the net beneficiaries in the short and long term.

*Tanzania, and all of Africa, have to make their people healthier to make any improvement in their standard of living. Touch learned how to cost effectively train doctors and healthcare workers while helping to rationalize the healthcare system. For five years, individuals and companies funded Touch and progress was steady but slow. Now, with Tanzanian government cooperation and major support from the tough-minded USAID Program, the private monies are making a huge impact.*

— Richard M. Cashin  
Managing Partner, One Equity Partners/JP Morgan Chase

*"The Touch Foundation is a Corporate Social Responsibility investment that has an immediate impact on health outcomes and they are being successful in areas of greatest need. Investing in Touch ensures the maximum health return per dollar spent and that is why I continue to fully support and invest in Touch's innovative programs."*

— Robert H. Niehaus  
Managing Director, Greenhill & Co.